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Sustainability in a Digital World -
Thomas Osburg 2017-05-17

This book offers a comprehensive
introduction to the different emerging

concepts in the innovative area of sustainability and digital technology. More than 20 leading thinkers from the fields of digitalization, strategic management, sustainability and organizational development share clearly structured insights on the latest developments, advances and remaining challenges concerning the role of sustainability in an increasingly digital world. The authors not only introduce a profound and unique analysis on the state-of-the art of sustainability and digital transformation, but also provide business leaders with practical advice on how to apply the latest management thinking to their daily business decisions. Further, a number of significant case studies exemplify the issues discussed and serve as valuable blueprints for decision makers.

State of the World's Indigenous Peoples - United Nations. Department of Economic

and Social Affairs 2009

While indigenous peoples make up around 370 million of the world's population - some 5 per cent - they constitute around one-third of the world's 900 million extremely poor rural people. Every day, indigenous communities all over the world face issues of violence and brutality. Indigenous peoples are stewards of some of the most biologically diverse areas of the globe, and their biological and cultural wealth has allowed indigenous peoples to gather a wealth of traditional knowledge which is of immense value to all humankind. The publication discusses many of the issues addressed by the Declaration on the Rights of Indigenous Peoples and is a cooperative effort of independent experts working with the Secretariat of the Permanent Forum on Indigenous Issues. It covers poverty and well-being, culture, environment, contemporary education, health, human

rights, and includes a chapter on emerging issues.

The Psychology of Green Organizations

- Jennifer Lynn Robertson 2015

As the 21st century advances, the global challenges and consequences posed by climate change are becoming increasingly apparent. Although organisations are considered significant contributors to climate change, they also have the potential to affect it positively through their employees. As a result, understanding how employees' pro-environmental initiatives can positively affect climate change has increasingly become the focus of inquiry among researchers. In this book a number of researchers review leading research in different areas of organisational environmental sustainability.

Sustainability Assessment in Higher Education Institutions - Sandra Caeiro
2020-12-10

This Special Issue, "Sustainability Assessment in Higher Education Institutions", provides peer-reviewed research from several geographies and institutions and covering various topics with the broad objective of achieving an assessment of the effectiveness and impact of different implementation dimensions, measuring and evaluating how sustainability is being applied in practice. A set of nine papers, covering sustainability education, interdisciplinary teaching, sustainable assessment, governance strategies, commitments and practices, and social responsibility at higher education institutions, contribute significantly to this area of knowledge.

Ecology, Sustainable Development and Accounting - Seleshi Sisaye 2015-08-11

Accounting literature has viewed sustainability in terms of social, economic and environmental performances. There

have been concerns that the relationship between sustainability, accounting and organizational performance cannot be explained unless we can deduce patterns of administrative behaviour that chronicle management practices. Ecology, Sustainable Development and Accounting argues that, despite the broader social and economic development dimensions of sustainability and the limitations of its extension to corporate and organizational behaviour; an ecological framework is capable of providing the overall societal and community chronologies that describe corporate sustainable operations. Drawing examples from international development and federal government organizations, this book documents the link between ecology, corporate sustainable development, and sustainability accounting and reporting. It draws together the literature from several disciplines to elaborate the contribution of

the ecological approach to sustainable development in the accounting literature. This book will be of particular interest to students, academics and practitioners in the areas of environmental studies, ecological economics, sustainable development studies, and social and environmental accounting. The sociological and anthropological perspectives make this book the first of its kind to apply the population ecology of sociology to both the sustainability and accounting literature.

Sustainable Development - Felix Rauschmayer 2012-07-26

This groundbreaking new work establishes links between sustainable development, needs, well-being, and the capabilities approach that is central to human development and the United Nations Development Programme. By challenging the role of people in sustainability policy, this collection's argument refocuses

sustainable development on needs and makes it easier for people to relate positively to its core values. This exciting new book incites a whole new way of looking at sustainable development. Even though the word 'needs' is central to the most popular definition of sustainable development, the concepts of needs and capabilities remain within the debate on human development, without going further into intergenerational justice or environmental protection. The discussion of needs reaches non-academics in a more direct way than talking about abstract thresholds, substitutability and other issues dear to academic debate on sustainability. This collection links the questions of intra- and intergenerational justice with issues of quality of life, life courses, and well-being. Dealing with needs entails dealing with deeper layers of consciousness, revealing emotions and questioning habits and

values. In this way, the collection presents an opportunity for substantial social change as well as a challenge for research and policy-making. This thought-provoking collection asks its readers to reconsider the role of needs based on the philosophical arguments presented, to understand how sustainability can become a part of the capability approach, to better consider the dependency of life chances on birth contingencies, and to see the relationship between capabilities, needs, and well-being in a different light. The editors finish by clarifying the possibilities and challenges of a needs-based sustainability policy for policy makers, and explain the role of deeply held values. This book should be of interest to postgraduates and researchers in Environmental and Ecological Economics, as well as many other disciplines including Political Economics, Social Ecology, Human Ecology,

Sustainability Science and Developmental Politics.

Drought risk management: a strategic approach - Speed, Robert 2016-09-19

National Education Technology Plan - Arthur P. Hershaft 2011

Education is the key to America's economic growth and prosperity and to our ability to compete in the global economy. It is the path to higher earning power for Americans and is necessary for our democracy to work. It fosters the cross-border, cross-cultural collaboration required to solve the most challenging problems of our time. The National Education Technology Plan 2010 calls for revolutionary transformation. Specifically, we must embrace innovation and technology which is at the core of virtually every aspect of our daily lives and work. This book explores the National Education Technology Plan which presents

a model of learning powered by technology, with goals and recommendations in five essential areas: learning, assessment, teaching, infrastructure and productivity.

Sustainability Prospects for Autonomous Vehicles - George T. Martin 2019-06-20

The Autonomous Vehicle (AV) has been strongly heralded as the most exciting innovation in automobility for decades. Autonomous Vehicles are no longer an innovation of the future (seen only in science fiction) but are now being road-tested for use. And yet while the technical and economic success and possibilities of the AV have been widely debated, there has been a notable lack of discussion around the social, behavioural, and environmental implications. This book is the first to address these issues and to deeply consider the environmental and social sustainability outlook for the AV and how it will impact on

communities. Environmental and social sustainability are goals unlike those of technical development (a new tool) and economic development (a new investment). The goal of sustainability is development of societies that live well and equitably within their ecological limits. Is it reasonable and desirable that only technical and economic success comprise the swelling AV parade, or should we be looking at the wider impacts on personal well-being, wider society, and the environment? The uptake for AVs looks to be lengthy, disjointed, and episodic, in large measure because it faces a range of known unknown risks. This book assesses the environmental and social sustainability potential for AVs based on their prospective energy use and their impacts on climate change, urban landscapes, public health, mobility inequalities, and individual and social well-being. It examines public attitudes about

AV use and its risk of fostering a rebound effect that compromises potential sustainability gains. The book concludes with a discussion of critical issues involved in sustainable AV diffusion.

Post-Sustainability and Environmental Education - Bob Jickling 2017-03-17

This book provides a critique of over two decades of sustained effort to infuse educational systems with education for sustainable development. Taking to heart the idea that deconstruction is a prelude to reconstruction, this critique leads to discussions about how education can be remade, and respond to the educational imperatives of our time, particularly as they relate to ecological crises and human-nature relationships. It will be of great interest to students and researchers of sociology, education, philosophy and environmental issues.

Community Engagement in Higher

Education - W. James Jacob 2015-06-17

There seems to be renewed interest in having universities and other higher education institutions engage with their communities at the local, national, and international levels. But what is community engagement? Even if this interest is genuine and widespread, there are many different concepts of community service, outreach, and engagement. The wide range of activity encompassed by community engagement suggests that a precise definition of the “community mission” is difficult and organizing and coordinating such activities is a complex task. This edited volume includes 18 chapters that explore conceptual understandings of community engagement and higher education reforms and initiatives intended to foster it. Contributors provide empirical research findings, including several case study examples that respond to the

following higher education community engagement issues. What is “the community” and what does it need and expect from higher education institutions? Is community engagement a mission of all types of higher education institutions or should it be the mission of specific institutions such as regional or metropolitan universities, technical universities, community colleges, or indigenous institutions while other institutions such as major research universities should concentrate on national and global research agendas and on educating internationally-competent researchers and professionals? How can a university be global and at the same time locally relevant? Is it, or should it be, left to the institutions to determine the scope and mode of their community engagement, or is a state mandate preferable and feasible? If community engagement or “community

service” are mandatory, what are the consequences of not complying with the mandate? How effective are policy mandates and university engagement for regional and local economic development? What are the principal features and relationships of regionally-engaged universities? Is community engagement to be left to faculty members and students who are particularly socially engaged and locally embedded or is it, or should it be, made mandatory for both faculty and students? How can community engagement be (better) integrated with the (other) two traditional missions of the university—research and teaching? Cover image: The Towering Four-fold Mission of Higher Education, by Natalie Jacob

Events Project Management - Hanya Pielichaty 2016-11-10

This book provides events management students with an accessible and essential

introduction to project management. Written by both academics and industry experts, *Events Project Management* offers a unique blend of theory and practice to encourage and contextualise project management requirements within events settings. Key questions include: What is project management? How does it connect to events management? What is effective project management within the events sector? How does academic theory connect to practice? The book is coherently structured into 12 chapters covering crucial event management topics such as stakeholders, supply chain management, project management tools and techniques, and financial and legal issues. Guides, templates, case study examples, industry tips and activity tasks are integrated in the text and online to show practice and aid knowledge. Written in an engaging style, this text offers the reader a thorough

understanding of how to successfully project manage an event from the creative idea to the concrete product. It is essential reading for all events management students.

Working with Indigenous Knowledge -

Louise Grenier 1998

This guidebook zeros in on what indigenous knowledge can contribute to a sustainable development strategy that accounts for the potential of the local environment and the experience and wisdom of the indigenous population. Through an extensive review of field examples as well as current theory and practice, it provides a succinct yet comprehensive review of indigenous knowledge research and assessment.

Working with Indigenous Knowledge will contribute to the improved design, delivery, monitoring, and evaluation of any program of research and will appeal to both the seasoned development professional as well

as the novice or student just beginning a research career.

Our Common Future - 1990

Safa - Food and Agriculture Organization of the United Nations 2014-12-05

The Sustainability Assessment of Food and Agriculture systems (SAFA) Guidelines were developed for assessing the impact of food and agriculture operations on the environment and people. The guiding vision of SAFA is that food and agriculture systems worldwide are characterized by all four dimensions of sustainability: good governance, environmental integrity, economic resilience and social well-being.

Design Activism - Alastair Fuad-Luke
2013-06-17

Design academics and practitioners are facing a multiplicity of challenges in a dynamic, complex, world moving faster than the current design paradigm which is

largely tied to the values and imperatives of commercial enterprise. Current education and practice need to evolve to ensure that the discipline of design meets sustainability drivers and equips students, teachers and professionals for the near-future. New approaches, methods and tools are urgently required as sustainability expands the context for design and what it means to be a 'designer'. Design activists, who comprise a diverse range of designers, teachers and other actors, are setting new ambitions for design. They seek to fundamentally challenge how, where and when design can catalyse positive impacts to address sustainability. They are also challenging who can utilise the power of the design process. To date, examination of contemporary and emergent design activism is poorly represented in the literature. This book will provide a rigorous exploration of design activism that will re-

vitalise the design debate and provide a solid platform for students, teachers, design professionals and other disciplines interested in transformative (design) activism. Design Activism provides a comprehensive study of contemporary and emergent design activism. This activism has a dual aim - to make positive impacts towards more sustainable ways of living and working; and to challenge and reinvigorate design praxis,. It will collate, synthesise and analyse design activist approaches, processes, methods, tools and inspirational examples/outcomes from disparate sources and, in doing so, will create a specific canon of work to illuminate contemporary design discourse. Design Activism reveals the power of design for positive social and environmental change, design with a central activist role in the sustainability challenge. Inspired by past design activists and set against the

context of global-local tensions, expressions of design activism are mapped. The nature of contemporary design activism is explored, from individual/collective action to the infrastructure that supports it generating powerful participatory design approaches, a diverse toolbox and inspirational outcomes. This is design as a political and social act, design to enable adaptive societal capacity for co-futuring.

Advanced Teaching Methods for the Technology Classroom - Petrina, Stephen
2006-09-30

"This book provides a comprehensive, critical approach to meeting the new challenges of technology in the classroom. It gathers together research on technology methods, principles, and content, acting as a reference source for proven and innovative methods. It presents an introduction to teaching educational technology, design, and engineering and

contains strategies for innovation in technology education"--Provided by publisher.

Measuring Vulnerability to Natural Hazards - Birkmann 2007-01-01

Measuring Vulnerability to Natural Hazards presents a broad range of current approaches to measuring vulnerability. It provides a comprehensive overview of different concepts at the global, regional, national, and local levels, and explores various schools of thought. More than 40 distinguished academics and practitioners analyse quantitative and qualitative approaches, and examine their strengths and limitations. This book contains concrete experiences and examples from Africa, Asia, the Americas and Europe to illustrate the theoretical analyses. The authors provide answers to some of the key questions on how to measure vulnerability and they draw attention to issues with

insufficient coverage, such as the environmental and institutional dimensions of vulnerability and methods to combine different methodologies. This book is a unique compilation of state-of-the-art vulnerability assessment and is essential reading for academics, students, policy makers, practitioners, and anybody else interested in understanding the fundamentals of measuring vulnerability. It is a critical review that provides important conclusions which can serve as an orientation for future research towards more disaster resilient communities.

Food Supply Chain Management and Logistics - Samir Dani 2015-06-03

WINNER: ACA-Bruel 2015 - Prix des Associations With the growth of the food industry come unique logistics challenges, new supply routes, demand dynamics and investment re-shaping the future of the food logistics industry. It is therefore important

for the food industry to innovate both with regards to demand management and sustainability of food sources for a growing population. Food Supply Chain Management and Logistics provides an accessible and essential guide to food supply chain management, considering the food supply chain from 'farm to fork'. Samir Dani shows the reader how to stay ahead of the game by keeping abreast of global best practice, harnessing the very latest technology and squeezing efficiency and profit from increasingly complex supply chains. Food Supply Chain Management and Logistics covers essential topics in food supply chain management, including: food supply chain production and manufacturing; food logistics; food regulation, safety and quality; food sourcing; food retailing; risk management; food innovation; technology trends; food sector and economic regeneration;

challenges in International food supply chains; triple bottom-line trends in the food sector; food security and future challenges. Winner of the 2015 Prix des Associations, this book has been commended for its comprehensive coverage of the design, governance, supporting mechanisms and future challenges in the food supply chain.

Politics and Governance of Basic Education - Brian Levy 2018-09-21

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International licence. It is free to read at Oxford Scholarship Online and offered as a free PDF download from OUP and selected open access locations. All over the world, economic inclusion has risen to the top of the development discourse. A well-performing education system is central to achieving inclusive development - but the challenge of improving educational outcomes has proven to be unexpectedly

difficult. Access to education has increased, but quality remains low, with weaknesses in governance comprising an important part of the explanation. The Politics and Governance of Basic Education explores the balance between hierarchical and horizontal institutional arrangements for the public provision of basic education. Using the vivid example of South Africa, a country that had ambitious goals at the outset of its transition from apartheid to democracy, it explores how the interaction of politics and institutions affects educational outcomes. By examining lessons learned from how South Africa failed to achieve many of its goals, it constructs an innovative alternative strategy for making process, combining practical steps to achieve incremental gains to re-orient the system towards learning. The State of the World's Forests 2018 - Food and Agriculture Organization of the

United Nations 2018-07-06

Nearly three years ago, world leaders agreed to the United Nations 2030 Agenda for Sustainable Development and its 17 Sustainable Development Goals (SDGs) – the central framework for guiding development policies throughout the world. This edition of The State of the World's Forests is aimed at enhancing our understanding of how forests and their sustainable management contribute to achieving several of the SDGs. Time is running out for the world's forests: we need to work across sectors, bring stakeholders together, and take urgent action. The State of the World's Forests 2018 identifies actions that can be taken to increase the contributions of forests and trees that are necessary to accelerate progress towards the SDGs. It is now critical that steps be taken to work more effectively with the private sector, and the informal forest

sector must be transformed in order to bring broader economic, social and environmental benefits. Seventy years ago, when FAO completed its first assessment of the world's forest resources, the major concern was whether there would be enough timber to supply global demand; now we recognize the greater global relevance of our forests and trees. For the first time, The State of the World's Forests 2018 provides an assessment of the contribution of forests and trees to our landscapes and livelihoods. The purpose of this publication is to provide a much wider audience with an understanding of why forests and trees matter for people, the planet and posterity.

Climate Change 2014 - Groupe d'experts intergouvernemental sur l'évolution du climat 2015

Agenda 21 - United Nations 2013-03-03

Agenda 21 is a non-binding, voluntarily implemented action plan of the United Nations with regard to sustainable development. It is a product of the UN Conference on Environment and Development (UNCED) held in Rio de Janeiro, Brazil, in 1992. Its purpose is an action agenda for the UN, other multilateral organizations, and individual governments around the world that can be executed at local, national, and global levels. The "21" in Agenda 21 refers to the 21st century.

Sustainable Governance in Northeast Asia: Challenges for Innovation Frontier

Yongrok Choi 2018-09-21

This book is a printed edition of the Special Issue "Sustainable Governance in Northeast Asia: Challenges for Innovation Frontier"

that was published in Sustainability *UNESCO science report* - UNESCO 2015-11-09

There are fewer grounds today than in the

past to deplore a North-South divide in research and innovation. This is one of the key findings of the UNESCO Science Report: towards 2030. A large number of countries are now incorporating science, technology and innovation in their national development agenda, in order to make their economies less reliant on raw materials and more rooted in knowledge. Most research and development (R&D) is taking place in high-income countries, but innovation of some kind is now occurring across the full spectrum of income levels according to the first survey of manufacturing companies in 65 countries conducted by the UNESCO Institute for Statistics and summarized in this report. For many lower-income countries, sustainable development has become an integral part of their national development plans for the next 10-20 years. Among higher-income countries, a firm commitment to sustainable

development is often coupled with the desire to maintain competitiveness in global markets that are increasingly leaning towards 'green' technologies. The quest for clean energy and greater energy efficiency now figures among the research priorities of numerous countries. Written by more than 50 experts who are each covering the country or region from which they hail, the UNESCO Science Report: towards 2030 provides more country-level information than ever before. The trends and developments in science, technology and innovation policy and governance between 2009 and mid-2015 described here provide essential baseline information on the concerns and priorities of countries that could orient the implementation and drive the assessment of the 2030 Agenda for Sustainable Development in the years to come.

Higher Education for Sustainable

Development - Kerry Shephard 2015-08-20
This book asks how higher education should approach the task of educating for sustainability and then sets to answering it. It provides a guide for those who advocate for sustainability and for those who do not and makes a point of emphasising that all in higher education have the capacity and willingness to contribute in some way. The challenge is to find an approach that unifies the efforts of higher education teachers towards sustainability objectives, rather than dividing them. People at universities across the world were consulted and a grounded theory was devised. This encourages all university teachers to teach what they want to teach openly and honestly, about sustainability or not; but on the way to ensure that their students develop the critical skills that will enable them to fully understand what is being taught and what they are learning.

Investing in Cultural Diversity and Intercultural Dialogue - Unesco 2009-01-01

This report analyses all aspects of cultural diversity, which has emerged as a key concern of the international community in recent decades, and maps out new approaches to monitoring and shaping the changes that are taking place. It highlights, in particular, the interrelated challenges of cultural diversity and intercultural dialogue and the way in which strong homogenizing forces are matched by persistent diversifying trends. The report proposes a series of ten policy-oriented recommendations, to the attention of States, intergovernmental and non-governmental organizations, international and regional bodies, national institutions and the private sector on how to invest in cultural diversity. Emphasizing the importance of cultural diversity in different areas (languages, education,

communication and new media development, and creativity and the marketplace) based on data and examples collected from around the world, the report is also intended for the general public. It proposes a coherent vision of cultural diversity and clarifies how, far from being a threat, it can become beneficial to the action of the international community.

Guidelines for Protected Areas Legislation - Barbara J. Lausche 2011

The central aim of this publication is to consider the key elements of a modern, comprehensive, and effective legal framework for successful management of protected areas. They provide practical guidance for all those involved in developing, improving, or reviewing national legislation on protected areas, be they legal drafters and practitioners, protected area managers, interested NGOs, or scholars. These guidelines include fifteen

case studies, eight dealing with the protected area legislation of individual countries and six cases dealing with specific sites providing fundamental solutions that stand the test of time.

Fundamentals of Marketing - Paul Baines 2017

Do you want to know how a traditionally French brand expands into an international market, how a department store can channel its business online, or how any organization can incorporate social media into their communication campaigns? What can you learn from these practices, how do they incorporate sustainability and ethical practice, and how could it influence your career, whether in marketing or not? Incorporating the big brand case studies, unique expert insights, and engaging learning features of the best-selling *Marketing* by Baines, Fill, and Rosengren, *Fundamentals of Marketing* is the most

complete resource for students looking for a briefer guide to help build their theoretical understanding of marketing into skilful practice. Covering the most essential theories and latest trends, this book takes you from the traditional marketing mix to the cutting-edge trends of the discipline, with a particular focus on sustainability, ethics, and digitalization. With cases featuring international companies such as YouTube, Kopparberg, and Nestle, and exploring issues such as greenwashing, guilt appeals, and responsible branding, the book goes beyond marketing theory to illustrate marketing at work in the business world, and how it can be used to promote a company's success. Review and discussion questions conclude each chapter, prompting readers to examine the themes discussed in more detail and critically engage with the theory. Links to seminal papers throughout each chapter also

present the opportunity to take learning further and read in depth on selected topics. A fully integrated Online Resource Centre allows you to learn from real-life marketers whose video interviews expand on the book's Case Insights to offer a more in-depth view of their world. From Withers Worldwide to Aston Martin, Lanson International to Spotify, household names as well as SMEs and online businesses discuss their real-life marketing dilemmas and how they navigated their way to a positive outcome. Test bank questions, internet activities, and web links also allow you to test your learning and explore key concepts further. Fundamentals of Marketing has all you need to begin your journey into the fascinating world of marketing. The book is accompanied by an Online Resource Centre that features: For everyone: Case Insight videos Library of video links Worksheets For students:

Author audio podcasts Multiple-choice questions Flashcard glossaries Employability guidance and marketing careers insights Internet activities Research insights Web links For lecturers: VLE content PowerPoint slides Test bank Essay questions Tutorial activities Marketing resource bank Pointers on answering the discussion question at the end of each chapter of the book Figures and tables from the book in electronic format Transcripts of the Case Insight videos

Green skills and innovation for inclusive growth - OECD 2015-07-23

The second 'green skills' forum organised by Cedefop and the OECD-LEED in February 2014 provided an open space for discussion between researchers, policy-makers, social partners and international organisations on skills development and training needs for a greener economy. The focus of this ...

Innovation for Sustainability - Nancy

Bocken 2019-02-22

The aim of this edited book is to provide a comprehensive overview of the opportunities and challenges related to innovation for sustainability. Combining work from both emerging and established scholars in different academic fields, this book provides an integrated understanding of the topic from four perspectives. First, the big picture: frameworks, types, and drivers; second, strategy and leadership; third, measurement and assessment and fourth, tools, methods and technologies. Chapter 11 of this book is available open access under a CC BY 4.0 license at link.springer.com. The editors donate their remuneration for this book to conservation organisation the WWF.

Green Human Resource Management in Chinese Enterprises - Jie Shen 2019-11-26
Corporate social responsibility (CSR), and

particularly environmental management, has now become a global social norm. As the largest developing economy in the world, China is currently a major environmental polluter. This book examines how Chinese enterprises, including both indigenous firms and foreign-owned organizations operating in China, utilize human resource management (HRM) to conduct environmental management, i.e. green HRM, also referred to as environmentally friendly HRM. Green HRM integrates HRM with environmental management and is implemented by firms to realize corporate green strategies by providing opportunities and motivating employees to become involved in environmental activities. This book explores how green recruitment and selection, green training, green performance management, and green pay and rewards are managed in Chinese enterprises, and how green HRM

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affects organizational green and non-green workplace behaviors. It enriches the current literature on green HRM practices and measures. It also advances our understanding of employee organizational behavioral consequences of green HRM, which is an emerging and understudied field of research. As such, this book offers practical implications on how to elicit desirable employee green and non-green workplace behaviors through green HRM policies and practices. This book will appeal to anyone interested in learning more about green HRM practices and the social and psychological processes through which green HRM influences employees, promotes green workplace behaviors and improves a firm's environmental performance.

Climate and Society - Robin Leichenko

2019-06-13

This bold and important new book presents current and emerging thinking on the social

dimensions of climate change. Using clear language and powerful examples, it introduces key concepts and frameworks for understanding the multifaceted connections between climate and society. Robin Leichenko and Karen O'Brien frame climate change as a social issue that calls for integrative approaches to research, policy, and action. They explore dominant and relevant discourses on the social drivers and impacts of climate change, highlighting the important roles that worldviews and beliefs play in shaping responses to climate challenges. Situating climate change within the context of a rapidly changing world, the book demonstrates how dynamic political, economic, and environmental contexts amplify risks yet also present opportunities for transformative responses. Aimed at undergraduate students and others concerned with a critical challenge of our

time, this informative and engaging book empowers readers with a range of possibilities for equitable and sustainable transformations in a changing climate.

Multilevel Theory, Research, and Methods in Organizations - Katherine J. Klein 2000

This study on multilevel analysis cuts through the confusion surrounding the development and testing of multilevel theories. It illuminates processes and effects within organisations, synthesising and updating current theory.

Social and Sustainability Marketing - Jishnu Bhattacharyya 2021-09-26

"... an important intervention in the conversation around social and ecological sustainability that draws on both micromarketing and macromarketing scholarship to help the reader understand the challenges with illustrations from insightful cases both from emerging and

developed economies. This compilation should be essential reading for the discerning student of sustainable consumption and production." -- Professor Pierre McDonagh, Associate Editor, Journal of Macromarketing (USA); Professor of Critical Marketing & Society, University of Bath, UK Experts in the field of economics, management science, and particularly in the marketing domain have always been interested in and acknowledged the importance of sustaining profitable businesses while incorporating societal and environmental concerns; however, the level of existing literature and availability of teaching cases reflect a dearth of real case studies, especially those focused on marketing for social good. This book of actual case studies will address that need. In addition, this book is important and timely in providing a case book for instructors (those in both industry and

academia) to help them in teaching and training the next generation of leaders through corporate training and universities. Currently, marketing for social good is increasingly becoming a part of most curriculums under the umbrella of different titles, such as social marketing, green marketing, and sustainability marketing. The relevance of these studies is increasing across the globe. This book is composed of long and short real cases with varying complexity in different sectors. This case book will also cover some review articles for an overview of the recent developments in the study area. With these case studies, collections of questions, teaching materials, and real-life marketing scenarios, this book offers a unique source of knowledge to marketing professionals, students, and educators across the world. The main objective of this case book is to understand the applicability of marketing science

(marketing for social good context, such as social marketing and sustainability marketing) in internet marketing related to e-buying behavior and e-WOM. In addition, it illustrates the various types of existing marketing practices that are relevant from both theoretical and practical points of view in this electronic era, as well as discussing other non-electronic marketing practices and focusing on consumer buying behavior. As a result, marketing managers can treat their customers according to their desired value. This book particularly explores the possibilities and advantages created by social marketing and sustainability marketing through the presentation of thorough review articles and case studies. This case book helps corporate training centers and universities with compact teaching reference materials in their relevant courses.

Environmentalism and NGO

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Accountability - Kemi C. Yekini

2020-11-27

It is increasingly being recognised across society that the preservation of our natural environment should shape political, economic and social policies. This book delves into the partnership of non-governmental organisations (NGOs), Environmental NGOs (ENGOs), their communities, and their governmental counterparts in responding to this need.

Routledge Handbook of Higher Education for Sustainable Development - Matthias Barth 2015-10-08

The Routledge International Handbook of Higher Education for Sustainable Development gives a systematic and comprehensive overview of existing and upcoming research approaches for higher education for sustainable development. It provides a unique resource for researchers engaged in the field of higher education for

sustainable development by connecting theoretical aspects of the range of relevant methodologies, showing the interdisciplinary aspects of the research field and illustrating the breadth of research directions. With a team of international authors from leading universities in research and teaching in higher education for sustainable development this Handbook brings together a broad range of research approaches and shows how these approaches are reflected in the research practice in higher education for sustainable development. Key topics include: Research Paradigms and Methodologies Ongoing and Future Directions of Research Meta-Analysis and Reviews Policy and Politics Challenges for Implementation Action Research and Transdisciplinary Perspective Gender, Diversity and Post-Colonial Perspectives Operationalising Competencies Outcome-

Oriented Research Curriculum Change
Organisational Change and Organisational
Learning Community and Partnerships
University Appraisal Systems and
Indicators Evaluation Approaches Engaging
Academic Teachers Good Practice Learning
and Teaching Transformative Leadership
and Change Strategies This Handbook is an
invaluable research and teaching tool for all
those working in higher education for
sustainable development.

*Sustainable Development: Asia-Pacific
Perspectives* - Pak Sum Low 2021-07-31
The Asia-Pacific region is experiencing
especially rapid development and
population increase, and issues of global
change and sustainable development are
likely to be of particular importance in the
coming decades. This book presents
chapters by leading international experts
on the major issues relating to global
change and sustainable development from

the perspectives of Asia and the Pacific. It
also highlights the challenges and
opportunities of sustainable development
and poverty reduction within the changing
ecological, social, cultural and economic
environment in this region. The volume is
an invaluable reference for all researchers
and policy makers with an interest in global
change and sustainable development in
Asia and the Pacific.

Handbook on Electricity Markets -

Glachant, Jean-Michel 2021-11-12
With twenty-two chapters written by
leading international experts, this volume
represents the most detailed and
comprehensive Handbook on electricity
markets ever published.

The Water Footprint Assessment Manual -

Maite M. Aldaya 2012-08-21
People use lots of water for drinking,
cooking and washing, but significantly more
for producing things such as food, paper

and cotton clothes. The water footprint is an indicator of water use that looks at both direct and indirect water use of a consumer or producer. Indirect use refers to the 'virtual water' embedded in tradable goods and commodities, such as cereals, sugar or cotton. The water footprint of an individual, community or business is defined as the total volume of freshwater that is used to produce the goods and services consumed by the individual or community or produced by the business. This book offers a complete and up-to-date overview of the global standard on water footprint assessment as developed by the Water Footprint Network.

More specifically it:

- o Provides a comprehensive set of methods for water footprint assessment
- o Shows how water footprints can be calculated for individual processes and products, as well as for consumers, nations and businesses
- o Contains detailed worked examples of how to calculate green, blue and grey water footprints
- o Describes how to assess the sustainability of the aggregated water footprint within a river basin or the water footprint of a specific product
- o Includes an extensive library of possible measures that can contribute to water footprint reduction